



VIVID TECH SHELF EDGE DISPLAY solution helps retailers to increase the sales right where the purchase is actually made. By bringing interactive content at the shelf, we engage customers, help them to make a choice and upgrade overall shopping experience.

VIVID TECH DISPLAYS CONTENT THAT HELPS TO SELL

- Similar or related product suggestions
- Product ingredients, origin and certification
- Product comparison
- Variations and options (different colours, sizes)
- Multiple languages and currencies
- Social network integration
- Special promotions
- Usage instructions
- Stock availability
- Surveys and ratings
- Discount coupons
- Recipes

Integrate Vivid Tech with your 3rd party systems and benefit from automated content and price updates. Easy marketing campaign implementation in all devices from our web-based management software.



VIVID TECH HELPS TO

- Introduce new products
- Highlight Private labels
- Guide the customer through product
- Communicate Promotion
- Communicate Marketing
- Communicate Internal information

PRICING

Our renting model allows you to avoid excess initial investment. Generate profit from Day 1.

RENTAL OFFER INCLUDES:

- Interactive shelf edge displays
- Rails and all accessories
- Access to Vivid Tech content management system
- Cloud Portal API access
- Account set-up and configuration, trainings
- Basic integrations with 3rd party systems
- Support

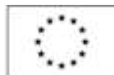


VIVID TECH

FEEL FREE TO CONTACT TO US

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NATIONAL DEVELOPMENT PLAN 2020



EUROPEAN UNION
European Regional Development Fund

INVESTING IN YOUR FUTURE

[VIVID TECH DEMO VIDEO](#)

